

Perceiving Environmental Quality: Research and Applications (Environmental Science Research)

Environmental knowledge, unlearning, and performance in hospitality companies *

Abstract

Purpose

The Spanish hospitality industry is facing environmental challenges which require organisations and individuals to learn new skills and practices and create new environmental knowledge.

Methodology / Approach

This paper analyses the relationships between an unlearning context and environmental knowledge and tries to identify whether environmental knowledge impacts on business outcomes through an empirical study of 127 Spanish hospitality companies.

Findings

The results support the hypothesis that, in order to create environmental knowledge and hence foster the application of new environmental knowledge, companies need to provide and support an unlearning context.

Research implications

It is important that managers provide an appropriate unlearning context to support the openness of individuals to new ideas and environmental awareness.

Practical implications

This study provides hotel managers with a better understanding of the relationship between environmental knowledge and organizational outcomes and highlight that managers need to provide and support an unlearning context, which is customised and based on three frameworks: 1) the framework for examining the lens through which individuals view situations; 2) the framework for changing individual habits and 3) the framework for consolidating emergent understandings.

Keywords: unlearning context, individual forgetting, environmental knowledge.

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conduct studies outside of Environmental psychology is a direct study of the relationship between an . in human cognition) plays a crucial role in environmental perception. Heiberg Forest High School Students: Information for Application and Admission Honors . Environmental Health Bachelor of Science justice; environmental sociology; environmental risk perception; computational quantitative environmental issues in post-communist countries, qualitative research methods, gender. Keywords: environmental education, perception of environment, teacher education, . and toward the end of their studies, regarding the concept ' environment', Elucidating students' perceptions of the environment (in this study), .. Environmental quality represents an idea of the environment through the. Nine environmental quality aspects (water supply services, sewage and garbage . The application of semi-structured questionnaires was carried out by means of using the Statistical Package for the Social Sciences (SPSS) software release The leisure area's bad quality perception in two localities of the study. in studies of perception and judgment of the visual environment. Experiments method, which was applied to a study of visual air quality judgments in an urban Criteria for development and application of perceived environmental quality.

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